



## Technology Assurance Group Invites Northeast Information Systems to Share Technology Expertise at Their Annual Convention

*Northeast Information Systems to Attend Prominent Industry Event*

ALBANY, NY – February 2019 - Northeast Information Systems, a leading managed technology services provider (MTSP), announced today that they have been invited to attend the 19<sup>th</sup> Annual Technology Assurance Group (TAG) convention in Orlando, Florida. The event will take place on April 7-10, 2019 at the Rosen Plaza and will be comprised of North America's leading MTSPs. TAG is an international organization of independently-owned MTSPs who collectively represent nearly \$350M in products and services. The purpose of the conference is to gather like-minded individuals in order to enhance one another's business through the exchange of new ideas and collaborative effort. The event is invite-only and is reserved for TAG Members, exclusively.

"It is an honor to share our knowledge and experiences with our colleagues," stated C.G. Frink, President of Northeast Information Systems. "The TAG Convention is the premiere event in our industry and every year proves to be a valuable place for

us to find new ways to serve our customers at an even higher level."

In the rapidly changing technology sector, one of the key determinants of success is whether the organization is remaining current with contemporary market trends. In sum, technology changes very quickly and the only way an MTSP can make a real impact on their customers' bottom-line, is by deciphering which technology solutions can add value and coming up with creative ways to implement those solutions. At this event, best practices and techniques to enhance customer experience and company culture will be revealed through various keynotes and break-out sessions.

"Northeast Information Systems is one of our top Members," said Brian Suerth, President of TAG. "The company is the technology leader in their community with a focus on improving their customers' profitability, productivity, and competitive advantages. We're looking forward to their contributions to the collective mindshare."

**ABOUT NORTHEAST  
INFORMATION SYSTEMS**

For over 45 years and 3,000 customers, Northeast Information Systems has been the right choice for business technology solutions in Upstate NY & Vermont. The company's primary focus is to leverage advanced voice, data and video technologies to improve our customer's business processes resulting in greater profitability, improved security and increased customer satisfaction. Northeast Information Systems employs leading edge products from tier one manufacturers to design cost effective solutions backed by Factory Certified technical support.

The company's local dispatch center delivers round the clock service to ensure system reliability with guaranteed emergency service response within 2 hours. Northeast Information Systems does business throughout New York, Vermont and nationwide via our network of authorized distributors.

For more information on Northeast Information Systems, call (800) 642-3147 or visit [www.nistel.com](http://www.nistel.com).