



C.G. Frink  
President

## Northeast Information Systems Helps Businesses Deploy and Harness the Power of Gigabit Networks

### *Leading Unified Communications Provider Shares Huge Development in Tech*

Albany, NY – October 25, 2016 - Northeast Information Systems a leader in unified communications, announced today that the company is helping small to mid-sized business (SMB) owners deploy and harness the power of Gigabit Networks. Northeast Information Systems will educate business owners on how this technology can bolster company-wide productivity, reduce capital investments in IT infrastructure and equip employees with one of the most central assets they need to work effectively – speed. Each and every day, more and more businesses migrate to the cloud and they rely more heavily on the cloud than ever before. Gigabit Networks will undoubtedly play a central role in facilitating this transition. Gigabit Networks create faster performance across the board, enabling businesses to run their organizations from the cloud, while simultaneously accessing all of their applications, software, virtual private networks (VPN) and other data seamlessly.

Gigabit Networks are networks that perform at 1000 Mbps (Megabits-Per-Second) and are set to become the new standard for connectivity. In simple terms, Gigabit Networks increase a business' ability to access

important files, data, applications or services which require high-bandwidth connectivity, like streaming to devices without interference or latency. This means that if a company stores their files in the cloud, there's no more waiting around for the bandwidth to stop lagging. For businesses using videoconferencing solutions, this means no more fuzzy, pixelated pictures and repeatedly dropped calls. This development means an improvement to virtually every single device on the network, for a minimal expenditure. This has opened up the floodgates for businesses to run their entire operation from the cloud because they can put everything on the cloud, virtualizing their entire IT infrastructure.

"Everyone sees massive value in taking their organization to the cloud," stated C.G. Frink, President at Northeast Information Systems. "Those who could foresee this eventuality, were the early players to enter the managed IT services marketplace. At Northeast Information Systems, our clients love the enhanced security of the cloud, they love the easy access to applications on any device and the ability to bring their own device to the network. However, the one issue that organizations used to run into when they would attempt to transition to the cloud was that network speeds couldn't handle the demands of the business. Gigabit Networks have ended this problem. They are so fast,

have such strong connectivity and fuel the high-performance of virtually everything else. Moving to gigabit is like going from horse-drawn carriages to Formula One cars. Your competition will need more than luck to keep up."

### **About Northeast Information Systems**

For over 40 years and 3,000 customers, Northeast Information Systems has been the right choice for business telecommunications solutions in NY's Tech Valley. The company's primary focus is to leverage advanced communications technologies to improve our customer's business processes resulting in greater profitability and increased customer satisfaction. Northeast Information Systems employs leading edge products from tier one manufacturers to design cost effective solutions backed by Factory Certified technical support.

The company's local dispatch center delivers round the clock service to ensure system reliability with guaranteed emergency service response within 2 hours. Northeast Information Systems does business throughout New York, New England and nationwide via our network of authorized distributors.

For more information on Northeast Information Systems, call (800) 642-3147 or visit [www.nistel.com](http://www.nistel.com).