C.G. Frink
President

# NORTHEAST INFORMATION SYSTEMS LAUNCHES POWERFUL IT NETWORK ASSESSMENT TOOL

*Sophisticated Technology Assesses Customers' Networks in Less Than 30 Minutes*

ALBANY, NY – August 28, 2012 – Northeast Information Systems, a leading unified communications provider, announced today that the company has started implementing a powerful IT network assessment tool. The sophisticated technology provides businesses with extraordinary insight into their IT infrastructure, critical devices and other endpoints. This tool enables Northeast Information Systems to immediately assess the stability of a customer's network and provide real-time recommendations to improve overall performance and security.

Northeast Information Systems deploys network assessments when meeting with small to mid-sized business (SMBs) in the local area. Technicians are able to plug a small device into existing servers and within roughly 30 minutes, those technicians are able to gain a comprehensive understanding of network activity and applications. During the discovery phase, the tool highlights existing threats on the network, security holes or other areas of concern. Interestingly enough, most problems are usually solvable with minimal effort. For

example, the tool runs a password strength analysis on every endpoint on the network and can identify potential risks to the network. More often than not, a simple password change can fix this problem. Additionally, Security Risk Report includes a proprietary Security Risk Score and chart showing the relative health (on a scale of 1 to 10) of the network security, along with a summary of the number of computers with issues. Another area of concern for most small business owners is when employees download software programs that drain bandwidth or expose the business to threats such as viruses. This tool can detect that and then Northeast Information Systems can begin remediating the problem.

After the discovery phase is conducted and the tool has uncovered network issues worth investigating, business owners receive an executive summary with all pertinent findings and recommended action steps. "It's very powerful to give our customers this level of insight into their network," stated C.G. Frink, President of Northeast Information Systems. "Business owners want technology to run efficiently so they can benefit from increased productivity and profitability. As

their technology advisor, it is our responsibility to ensure this result."

**ABOUT NORTHEAST INFORMATION SYSTEMS**

For over 35 years and 3,000 customers, Northeast Information Systems has been the right choice for business telecommunications solutions in NY's Tech Valley. The company's primary focus is to leverage advanced communications technologies to improve our customer's business processes resulting in greater profitability and increased customer satisfaction. Northeast Information Systems employs leading edge products from tier one manufacturers to design cost effective solutions backed by Factory Certified technical support.

The company's local dispatch center delivers round the clock service to ensure system reliability with guaranteed emergency service response within 2 hours. Northeast Information Systems does business throughout New York, New England and nationwide via our network of authorized distributors.

For more information on Northeast Information Systems, call (800) 642-3147 or visit www.nistel.com.